

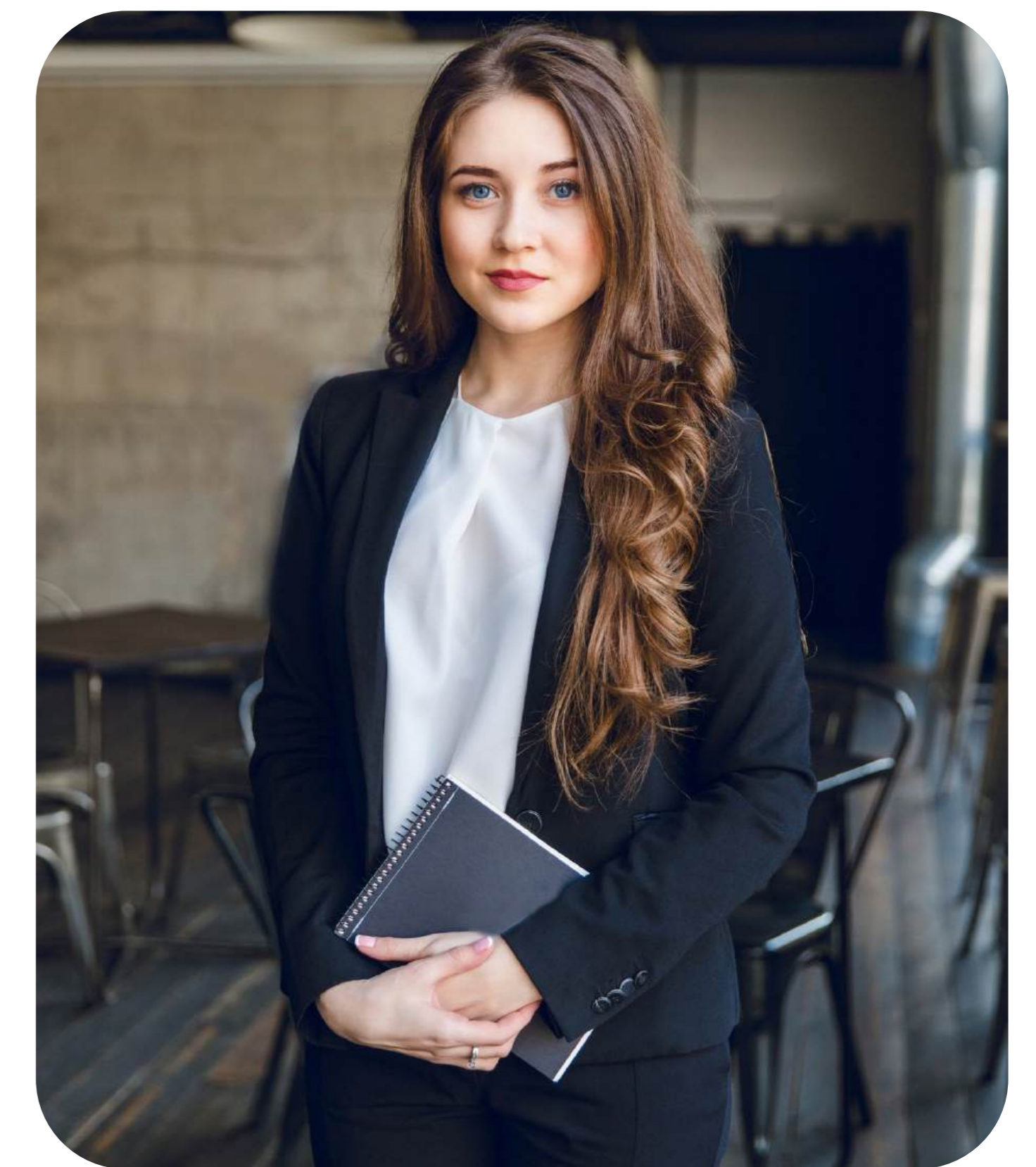


Highly Engaged ✓



The Identity

Our priority was to enhance investor clarity, interactive storytelling, and direct engagement loops.



Empowered ✓

"Equinext transformed our IR approach into an interactive space that builds deep investor trust."

[UX Design]

[UI Design]

[Web Application]

[Interactive Data]

[Investor Relations]

Project: Equinext Platform

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Location: UK & Europe

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Category: Shareholder Engagement

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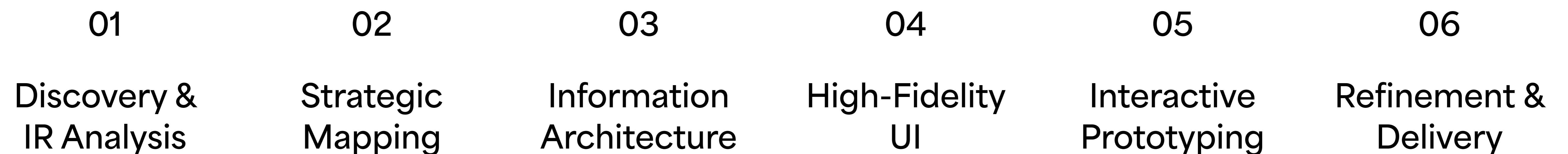
Year: 2026

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This was a comprehensive design of a shareholder engagement platform focused on storytelling, financial literacy, and direct interaction between public companies and a new generation of retail and institutional investors.

## Design Process



## Explore Companies



RioTinto

**Rio Tinto** ↗

Rio Tinto Group is a British-Australian multinational company and the world's second-largest metals and mining cor...

475 Followers

Ask Question ↗



DIAGEO

**Diageo**

Diageo plc is a British multinational alcoholic beverage company, with its headquarters in London, England. It is a major distributor of Scotch whisky a...

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Ask Question ↗



**AstraZeneca**

AstraZeneca plc is a British-Swedish multinational pharmaceutical and biotechnology company with its headquarters at the Cambridge Biomedical Campu...

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Ask Question ↗



HSBC

**HSBC**

HSBC (Hongkong and Shanghai Banking Corporation) is a British multinational banking and financial services organization with a significant pre...

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Ask Question ↗



BARCLAYS

**Barclays**

Barclays is a British multinational universal bank and financial services provider with a history dating back to the late 1600s. Headquartered in London, it oper...

475 Followers

Ask Question ↗



AVIVA

**Aviva**

Aviva is a multinational insurance company, headquartered in London, England. It has approximately 19 million customers in its core mark...

475 Followers

Ask Question ↗

# Thanks